



EAST YORK PRESS

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 East York Press
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About East York Press

East York Press was founded in March 2020 by sisters-in-law Virve Aljas-Switzer and Bromley Switzer. The Toronto based self-publishing small business was born from the joy of reading, with an aim to create memorable stories & characters that will bring laughter, comfort, and delight to young readers.

Bromley Switzer

is an author who studied English Literature at the University of Toronto. She lives in Toronto with her dog, Frank.



Virve Aljas-Switzer

studied Communication Design at NSCAD University, and Publishing at New York University. She and her family live in Toronto.



Titles Launching in 2020



Thanks, Frank! | Merci, Marcel! | Tänan, Tontu!

**By Bromley Switzer and Virve Aljas-Switzer,
Illustrated by Robert Askew**

Meet Frank. He's a good boy...most of the time. Frank wants nothing more than to help. Even if he doesn't always accomplish what he intends, his heart is always in the right place.

Thanks, Frank!

*Available in Hardcover, Paperback and eBook formats. For ages 0-6yrs
French translation by Nina Kirkegaard. Estonian translation by Ene Timmusk
Cover design by Angela Melgaard*

About the Illustrator

As a visual artist, Robert Askew enjoys a variety of mediums to create his work. Based in Hertford, England he is just starting to delve into the world of children's illustration.





Tin Cans And String | Noeuds De Ficelle

Plekist konservikarbid ja nöörid

By Virve Aljas-Switzer, Illustrated by Dharmali Patel

Priya and Jay share stories every night using tin cans and string hung between their windows. Priya is devastated by the news that Jay and his family are moving far away. Using her resourcefulness, some unraveled sweaters and a few thousand knots, Priya learns that a little distance can't keep close friends apart.

Available in Hardcover, Paperback and eBook formats. For ages 4-9yrs

French translation by Nina Kirkegaard. Estonian translation by Ene Timmusk

Cover design by Angela Melgaard

About the Illustrator

Dharmali Patel is a versatile Artist and Illustrator who has been painting pictures for the last 20 years.

Dharmali studied Applied Arts (Major in Illustration) in Mumbai with further studies at Vancouver Film School. She hopes that her imagery will inspire young minds with beautiful design, provocative lighting, and emotive characterizations that encourage a love of reading and beautiful art.

Dharmali lives and works in Toronto.



Once in a While | De temps à autre | Vahetevahel

By Virve Aljas-Switzer, Illustrated by Christine Walker

This book is for anyone who is missing someone they love. When we remember people who are far away, they never really leave us.

Available in Hardcover, Paperback and eBook formats. For ages 1-10yrs

French translation by Nina Kirkegaard. Estonian translation by Ene Timmusk

Cover design by Angela Melgaard

About the Illustrator

Christine Walker's current paintings focus on capturing the personality and beauty of Canadian songbirds.

She has her Master of Fine Arts from OCADU, her Bachelor of Education, and Bachelor of Fine Arts degree from NSCADU. She lives in Toronto, and is very fortunate to be able to teach art to both children and adults.

