



INTERNATIONAL  
ESTONIAN CENTRE

Your opportunity  
to create a family legacy

ESTONIAN  
CENTRE  
PROJECT

EESTI  
KESKUSE  
PROJEKT

# A message from our Campaign Chairs

Mihkel Liik and Andy Prozes, co-chairs, *Kalevipoja Laud*

Riina & Allan Hess, co-chairs, *Viru Vanemad*



Tere sõbrad,

Our community may be small in numbers but we have thrived in the diaspora, and are proud of our heritage and the accomplishments of all those who came before us. We are strong in our commitment to a future that ensures coming generations remain knowledgeable about, and connected to, their Estonian roots, culture, and homeland.



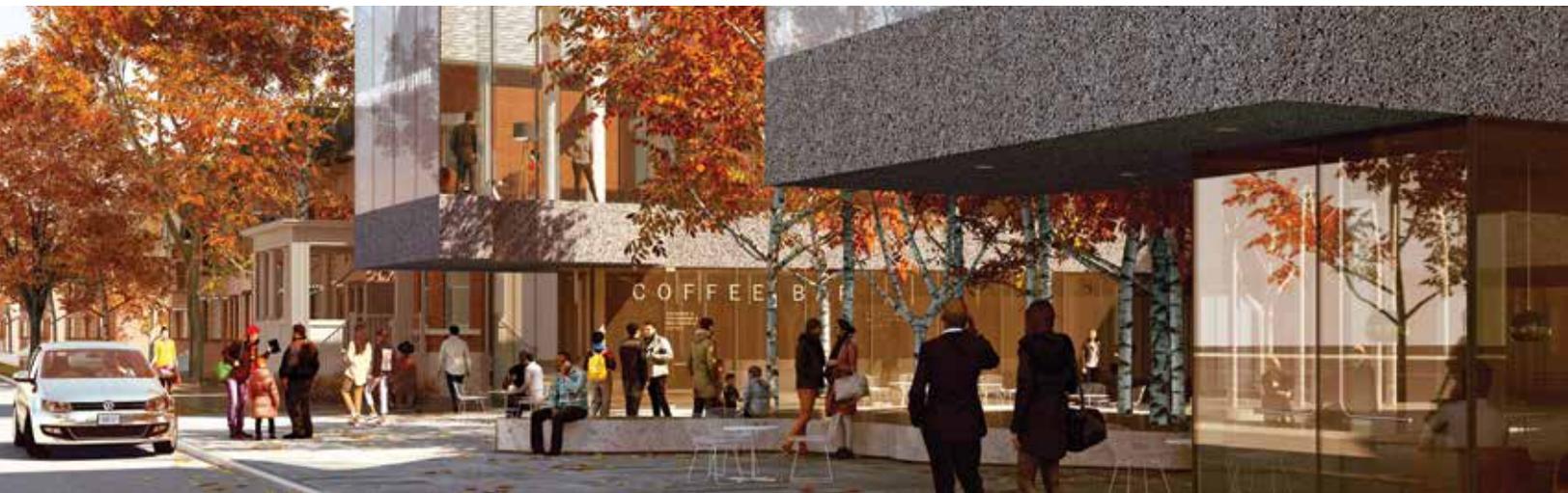
The International Estonian Centre is the first Estonian Centre to be built outside Estonia in the 21<sup>st</sup> century. It is a bold project that has attracted donor support from across Canada, the United States, and overseas.

We invite you to join those who have already stepped forward to help bring the dream of this unique and exciting International Estonian Centre to reality. Think of the lasting legacy you can make by supporting the campaign in a meaningful way.

## Our Vision

The International Estonian Centre in Downtown Toronto, designed by renowned architect Alar Kongats, will be a dynamic hub showcasing our rich heritage and promoting Estonian innovation. It will be a vibrant gathering place for Estonians of all generations and backgrounds to connect, celebrate, and share our culture and achievements with each other and the world. (Opening 2022)

Toronto kesklinna rajatav International Estonian Centre on dūnaamiline paik, mis tutvustab meie rikkalikku pārandit ja edendab Eesti innovatsiooni. Keskuse autoriks on tunnustatud arhitekt Alar Kongats. Elu tās kohtumispaigas võivad erinevatest põlvkondadest erineva taustaga eestlased ūksteisega lāvida ja pūhitseda koos tās ūndmusi. Seal saab jagada meie kultuuri ja saavutusi nii omavahel kui ka terve maailmaga. (Avamine 2022)



The Capital Campaign presents a generational opportunity to honour our past, and help ensure a proud and robust future for North America's Estonian community.

**“Kalevipoja Laud”**

Donors of \$100,000 or more will be recognized members of Kalevipoja Laud. They will receive naming rights for a physical space related to the level of their gift, and permanent inclusion on the Capital Campaign donor recognition display. Wording can be provided to mark a family gift, in tribute to or in memory of an individual or family.

We'd like to take this opportunity to thank each of the Kalevipoja Laud donors to date for their inspirational and generous gifts:

- |  |                                 |
|--|---------------------------------|
| Thomas & Kristiina Heinsoo                   | Jüri Otsason & Bernadine Morris |
| Allan & Riina Hess                           | Andrew Prozes                   |
| Lembit Jänes                                 | Martin and Virve Reigam Trust   |
| Epp K. Jürima-Sonin                          | Raivo & Anne-Mari Remmel        |
| David & Kristina Kalm and John & Anette Kalm | Ants & Inga Toi                 |
| A.M. & V.S. Kaunismaa Family                 | Ken & Monika Valvur             |
| Erik & Sandra Küttis                         | Simon Wookey                    |
| Glen & Outi Leis                             | Anonymous (2)                   |
| Mihkel Liik & Leslie Cairns                  |                                 |

**“Kalevipoja Laud”** naming opportunities (payable over 1 to 5 years)

The Centre (reserved)	\$3,000,000	Cocktail Lobby (2 <sup>nd</sup> Floor)	\$200,000
Grand Hall (reserved)	\$1,000,000	Elevator Stairway	\$150,000
Main Foyer	\$1,000,000	Library (reserved)	\$150,000
The Annex (11 Madison house)	\$1,000,000	Community Room	\$150,000
North Wing Upper Gallery	\$500,000	Classrooms (4 available)	\$100,000
South Wing Upper Gallery	\$500,000	Learning Lobby (3 <sup>rd</sup> Floor)	\$100,000
Rooftop Garden (reserved)	\$350,000	Garden Lobby (Rooftop)	\$100,000
Balcony	\$300,000	Indoor “Siluett” Seating Alcove	
Boardroom (reserved)	\$250,000	(7 available - 3 reserved)	\$100,000
The Walkway	\$250,000	Outdoor Seating Areas (2 available)	\$100,000
Professional Kitchen	\$200,000	Outdoor “Siluett” Areas (7 available)	\$100,000
Circular Staircase (South Wing)	\$200,000		
Elevator	\$200,000		

“We want to build on the strong foundation laid by our parents. Now it is our turn to support the future.”

Thomas and Kristiina Heinsoo,  
*Kalevipoja Laud* members



“As parents you want to do the best for your children. This project will help give them a strong future as Estonians.”

Merike Rimmel and Eric Jakobson,  
*Viru Vanemad* members



### “Viru Vanemad”

“Viru Vanemad” Donors of \$10,000-\$99,999 (payable over 1 to 5 years) will be permanently recognized and listed as members of “Viru Vanemad” and as leadership donors on the Capital Campaign donor recognition display to be situated in a prominent area of the new Centre. Donations can be made as a family gift or in honour of an individual or family.

A heartfelt thank you to every member of Viru Vanemad!

Enno & Anne Agur  
Erika Andreas  
Tim Ararat & Tiiu Hess  
Ryan Barnett &  
Helve Hess Barnett  
Robert & Lilian Baxter  
Toomas Eichenbaum  
Peeter & Svea Einola  
Silvia Ernesaks  
Glenn & Pille Gold  
Mihkel & Kati Holmberg  
Siim Holmberg  
Eric Jakobson & Merike Rimmel  
Peter & Ellen Kaju  
Maria Keizer  
Dylan Kelly & Reet Hess  
Lea Kõiv  
Marje Koidu Virro

Alar & Theresa Kongats  
Rein Kuris  
Tõnis & Kandri-Ann Laar  
Anne Leius  
Lillakas & Põldma families  
Aino Lokk  
Gary & Lisa Maavara  
Katrin Marley  
Toomas Marley & Epp Luik  
Endel & Zoë Mell  
Mariann McConnon & Family  
Urve Mundi  
Erik Nippak & Anita Nippak Genua  
Valdeko & Eevi Novek  
Ülo Nurmsoo  
Reet Oolup  
Mati Pajo & Talvi Hess  
Rein & Maret Pajo

Veiko Parming  
Alar Prost & Lena Kõiv  
Arne & Kersti Randsalu  
Anne Rimmel  
Tarmo & Tiiu Rimmel  
Tiit Romet  
Sehr and Marten families  
Robert Spokowski & Käbi Lokk  
Urve Tamberg  
Thomas Tampõld & Ana Tampõld  
Jaan & Tiina Timusk  
Ellen Valter  
Maris-Ann & Thomas Vanaselja  
Eva Varangu  
Paul-Erik Veel & Krista Käis-Prial  
Jüri & Tiiu Wallner  
Anonymous (3)\*

To pay tribute to your roots and make a lasting difference  
in shaping the future of the Estonian community,  
please contact Urve Tamberg at [donations@estoniancentre.ca](mailto:donations@estoniancentre.ca).

\*If you wish to make an anonymous gift,  
special accommodations are in place to respect your wishes.

# Create Your Family Legacy

There is no better time than now to celebrate your Estonian heritage and help bring to life an Estonian Centre for generations to come. Create your family legacy by making a special family commitment to the International Estonian Centre. Naming opportunities are available to dedicate a space in the Centre for gifts of \$100,000 and more.

We encourage you to consider adding your name to the growing list of those who have already stepped forward to help bring the vision of a new International Estonian Centre to reality.

## Don't miss out on tax-efficient ways of making donations!

If you own shares of publicly traded securities that have grown in value, your gift may not cost you as much as you think! Pay no tax on capital gains and get a charitable tax receipt for the full market value of the shares by donating them directly to the International Estonian Centre.

## If you're thinking of making a gift, please remember:

- Charitable tax receipts will be issued for the full value of all Canadian and U.S. contributions
- Gifts may be paid by instalments over five years
- Dedicated naming opportunities are available for gifts of \$100,000 or more
- Donations of securities and other tax-efficient methods of giving can greatly reduce the cost of making a gift



The International Estonian Centre Project represents the collective effort and vision of four major organizations: The Estonian House in Toronto Ltd, The Estonian (Toronto) Credit Union Limited, Estonian Foundation of Canada, and Tartu College.



Visit: [estoniancentre.ca](http://estoniancentre.ca)

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